

A Whack On The Side Of The Head: How You Can Be More Creative

by Roger Von Oech

A Whack on the Side of the Head: How you can be more Creative by Roger von Oech was first published back in 1983, hence you might think of it as old hat now . A Whack on the Side of the Head: How You Can Be More Creative . A Whack on the Side of the Head. How You Can Be More Creative. by Roger von Oech. Business Plus,2008. ISBN-10: 0446404667 ISBN-13: 978-0446404662 A Whack on the Side of the Head: How You Can Be More Creative . Apr 29, 2008 . Rogers classic A Whack on the Side of the Head is always the first book on Roger kindly agreed – you can read his answers to my questions below. ten “Mental Locks” that prevent most people from being more creative. Roger von Oech - Wikipedia, the free encyclopedia We tend to do more of the same thing day in and day out. The hallmark of creative people is their mental flexibility. The Whack Pack, a deck of cards that comes with the book, can be used as an oracle. In his book, A Whack on the Side of the Head, von Oech describes ten mental locks and focuses on strategies of May 5, 2008 . Available in: Paperback, Hardcover. This is the 25th anniversary edition of the creativity classic by Dr. Roger von Oech. Over the years, Do You Recognize These 10 Mental Blocks to Creative Thinking . May 5, 2008 . This is the 25th anniversary edition of the creativity classic by Dr. Roger von Oech. Over the years, A WHACK ON THE SIDE OF THE HEAD has

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